# Email content

## To supporters

Good morning/good afternoon,

We are getting in touch to let you know of an exciting career opportunity for local women to discover a leadership career in the home building industry.

The Women into Home Building programme is looking for local women to apply for November 2025 placements across the UK.

The programme is designed to introduce women to a career in site management, and candidates do not need any prior construction experience to apply.

Programme candidates benefit from one week of free training, a two-week work placement, opportunity to connect with local employers, and support covering childcare and travel costs.

Help us raise awareness of the programme by…

* Reposting our social posts on [LinkedIn](https://www.linkedin.com/feed/update/urn:li:activity:7363150038224498688), [X](https://x.com/HomeBuildersFed/status/1957403024328110141) and [Bluesky](https://bsky.app/profile/homebuildersfed.bsky.social/post/3lwo7kcm7ed27)
* Using our [draft social posts](https://www.hbf.co.uk/documents/14858/WiHB_programme_draft_social_posts.docx) to promote the programme
* Displaying our [posters and flyers](https://www.hbf.co.uk/documents/14857/WiHB_posters_and_flyers.zip)

Candidates do not need prior construction experience to apply. The application window closes at midnight on Sunday 21 September.

Potential applicants can find out more and apply at [pathwayctm.com/services/women-into-home-building](https://pathwayctm.com/services/women-into-home-building/?&utm_source=third-party&utm_medium=direct-email&utm_campaign=wihb-c7).

## To potential candidates

Good morning/good afternoon,

We are getting in touch to inform you of an exciting leadership career opportunity in the home building industry.

The Women into Home Building programme is looking for local women to apply for November 2025 placements across the UK.

The programme is designed to introduce women to a career in site management, and candidates do not need any prior construction experience to apply.

As a successful applicant you would receive:

* One week of free training
* Two-week work placement
* Opportunity to connect with local employers
* Support covering childcare and travel costs

Apply before applications close on Sunday 21 September at [pathwayctm.com/services/women-into-home-building](https://pathwayctm.com/services/women-into-home-building/?&utm_source=third-party&utm_medium=direct-email&utm_campaign=wihb-c7).

If you have any questions about the programme, contact [WiHB@pathway.com](mailto:WiHB@pathway.com).