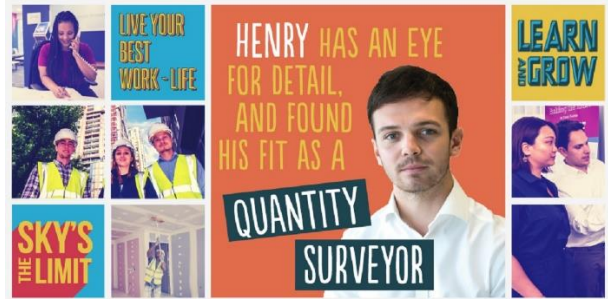








House Building Careers Attract Campaign Apprenticeship Week 2022 Social Media Toolkit

Thank you for taking part in the House Building Careers social media toolkit for the 7th – 13th February. To download the photographs and videos please visit our special members section [here](#).

Day	Post type	Content	Photo/ Video
One – Monday 7 th February 2022	General Awareness	It's National Apprenticeship Week #NAW22. Have you thought about a career in home building? There are a range of apprenticeship opportunities available, check out our video at https://housebuildingcareers.org.uk and see if it is right for you #Housebuildingcareers	
		265 characters	

Two: Tuesday 8 th February 2022	Employer Focussed	Apprenticeships can help build skills and boost productivity for employers. It can also help you learn practical skills and work towards a qualification. Find out more at https://housebuildingcareers.org.uk #Housebuildingcareers #NAW22	
		235 characters	
Three: Wednesday 9 th February 2022	Off-site roles	Not all home building roles are based on-site, watch our video at https://housebuildingcareers.org.uk and find out more about the career paths open to you. #Housebuildingcareers #NAW22	
		184 characters	

Four: Thursday 10 th February 2022	Apprenticeships	Its #ThankyouThursday. What employers, apprentices or mentors have helped you develop? #housebuildingcareers #NAW22	 <p>#buildafuture</p>
Five: Friday 11 th February 2022	Onsite roles	115 characters Looking for career opportunities as soon as you leave school? There are a number of trade apprenticeships that could be just right for you, watch our video at www.housebuildingcareer.org.uk to find out more. #Housebuildingcareers #NAW22	
Six: Saturday 12 th February 2022	Parents & Carers	236 characters University isn't the only path. Apprenticeships offer an opportunity to earn while you learn and plenty of practical experience. Find out more at www.housebuildingcareers.org.uk . #NAW22	 <p>#buildafuture</p>

		187 characters	
Seven: Sunday 13 th February 2022	I  apprenticeships	<p>What do you love about apprenticeships? Find out more from young home builders on what inspired them into the industry</p> <p>www.housebuildingcareers.org.uk/inspire</p> <p>#BuildThefuture</p>	 <p>Find your fit in home building #buildafuture</p>
		175 characters	