

KICK START EMPLOYABILITY SUPPORT 2020-21



Pathway CTM is a social enterprise that is transforming employability training, support and opportunities for Young People

ONLINE LEARNING PROGRAMME CONSISTING OF 3 KEY MODULES:

MODULE 1

MY KNOWLEDGE

1. Identifying my Transferable Skills
2. Understanding my Strengths.

+ online follow-up
resources

MODULE 2

MY PERSONAL BRAND

1. Submitting a winning CV
2. Writing a cover letter and how to tailor it
3. LinkedIn Masterclass & creating network

+ online follow-up
resources

MODULE 3

MY INTERVIEW & ASSESSMENT TOOLKIT

1. Creating and implementing a strategy to get jobs
2. Winning at Assessment Centres – a step by step guide
3. Mastering the 1-1 interview – phone, online & face to face

+ online
follow-up
resources

UPCOMING EVENTS

Access to all of our live events. All events are free and several are focused on Homebuilding and Construction.



RESOURCES

Blogs, Workshops and videos (including 70+ videos designed to help with overall learning and development of employability skills.

To find out how to access resources through the HBF Kickstart Gateway please contact:

skillpartnerships@hbf.co.uk

Website: <https://www.hbf.co.uk/>