



...to the Home Building Skills Pledge!

Home building is facing a major skills crisis. We urgently need more homes built, but we simply don't have enough people joining the industry, whether as school leavers, graduates or as experienced professionals. **Now is the time to act.**

The solution requires a whole industry effort based on collaboration. So whatever the size of your organisation, you can play your part by supporting the Home Building Skills Partnership and working to its shared goals.

Together we can bring about a long-term shift in culture and behaviour at all levels of the home building industry.

“If we are to build the high quality homes the country desperately needs, we as an industry must commit to recruiting and training the right people.”

John Tutte

Group Chief Executive Redrow PLC



Home
Building
Skills
Partnership



in conjunction with



THE HOME BUILDING SKILLS PLEDGE

AS A SECTOR WE WILL:

1. Collaborate and share

We will work with the industry to share best practice across attraction, recruitment and skills development.

2. Train to a standard

We are committed to ensuring that all of our workforce are trained and qualified to a recognised industry standard that equips them with the skills and experiences needed for their roles, meets our business needs and fosters a more positive working environment.

3. Engage and support

We will lead by example by committing to train all our recruits to the agreed Home Building Skills Partnership developed standards for their roles, and actively support our sub-contractors to do the same on an ongoing basis.

4. Champion diversity and inclusion

We are committed to recruiting a more diverse workforce to assist in improving the skills gap facing our industry, ensure breadth of thinking and that the sector is recognised for being inclusive and progressive.

5. Promote careers

We are committed to promoting home building as a primary career choice with well understood career paths, exceptional training, qualifications and prospects, through the way we attract and actively develop our workforce.

WHY SHOULD YOU SIGN UP TO THE HOME BUILDING SKILLS PLEDGE?

- Help produce the best talent, which will meet your business objectives, save costs and respond to the housing crisis.
- Access to home building training standards and funding support, allowing you to upskill your workforce and deliver what your business requires.
- Partner with other home builders, sub-contractors and sector organisations to tackle the skills gap and share best practice.
- Showcase your business through promotional campaigns and the HBF's House Building Careers website.
- Be part of a united voice to influence government strategy around the future skills and education agenda, particularly in light of Brexit.
- The collective ability to influence government and key stakeholders over the skills requirements of house building.
- Overall, you'll be part of a combined demonstration that the home building industry is a great career choice for people from all walks of life and backgrounds, with unparalleled opportunities, prospects and training.

How to sign up:

Don't delay, email skillspartnership@hbf.co.uk or call 020 7960 1600.

Visit www.hbf.co.uk/hbsp for more information.

 Follow us on Twitter @HomeBuildSkills

Get involved, sign up to the
Home Building Skills Pledge!



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