

Zoopla

UK Housing Market Outlook

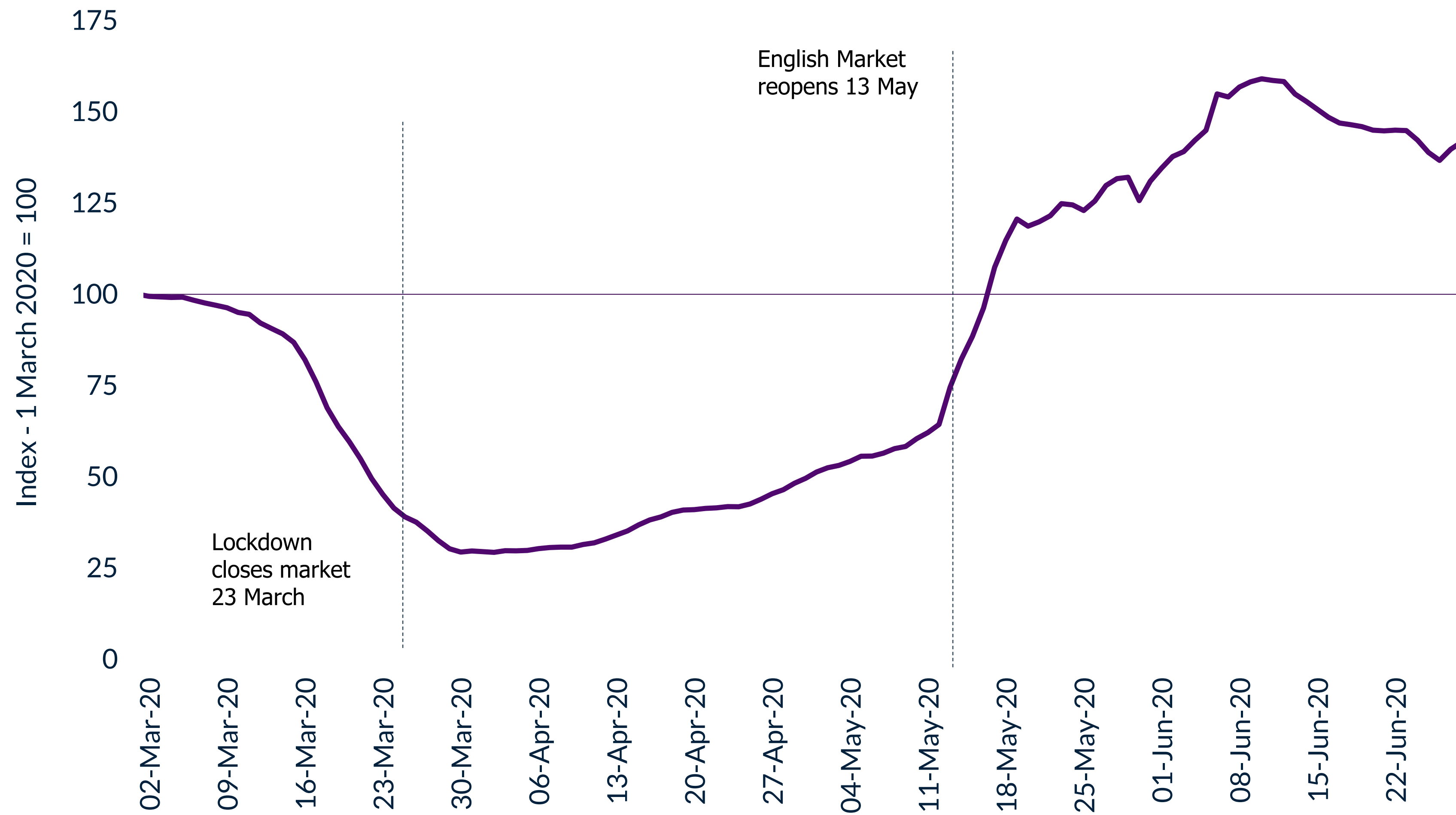
Gráinne Gilmore, Head of Research

9th July 2020

Activity Pricing Outlook

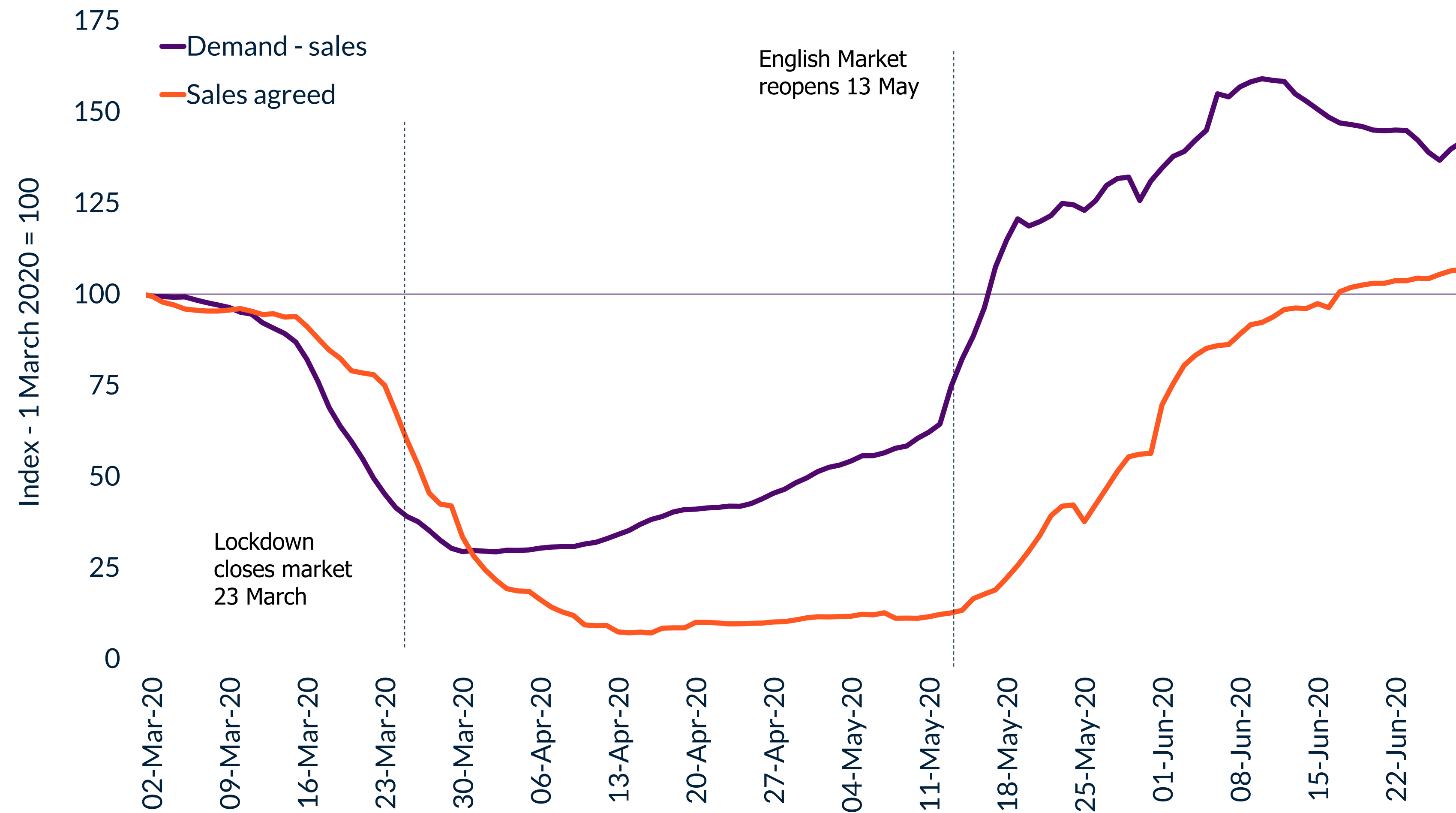
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Demand rebounds...



Source: Zoopla Research – estate agency residential market – ex new homes and overseas

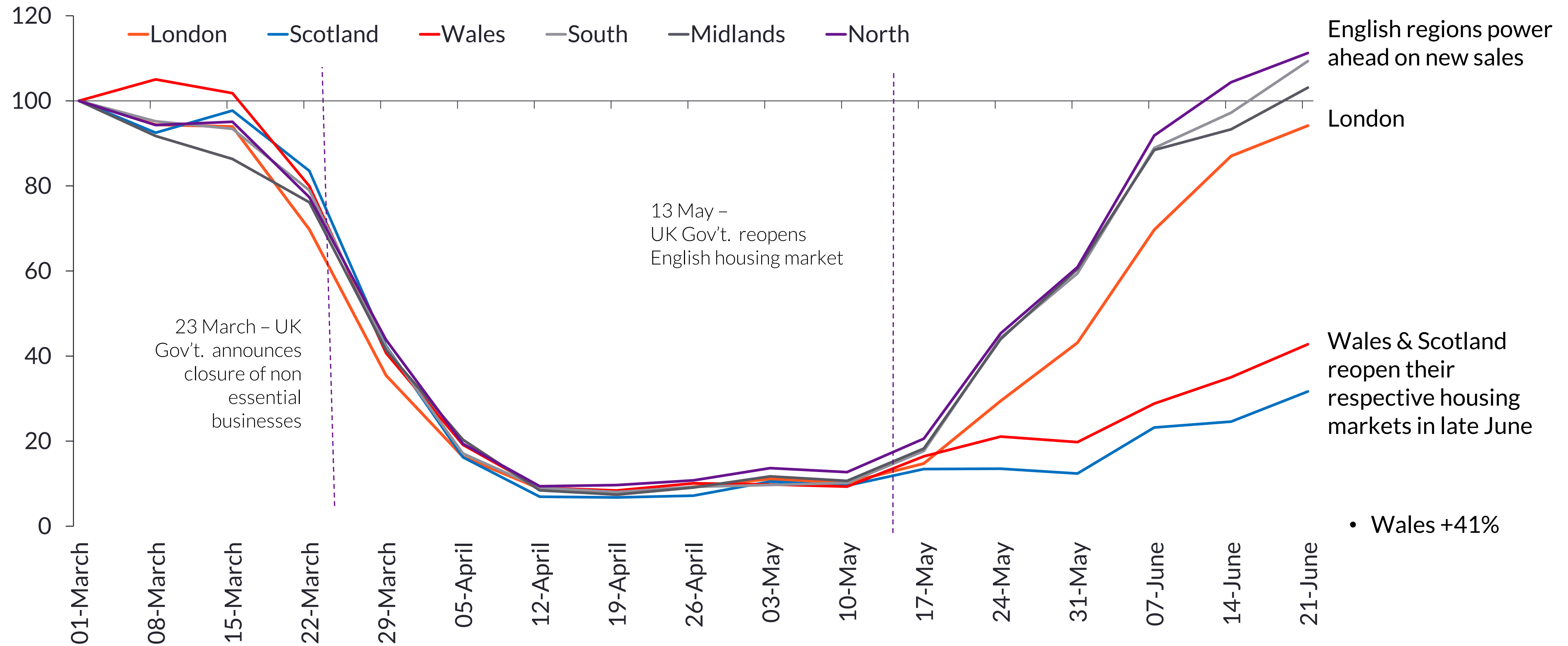
As do sales agreed...



Source: Zoopla Research – estate agency residential market – ex new homes and overseas

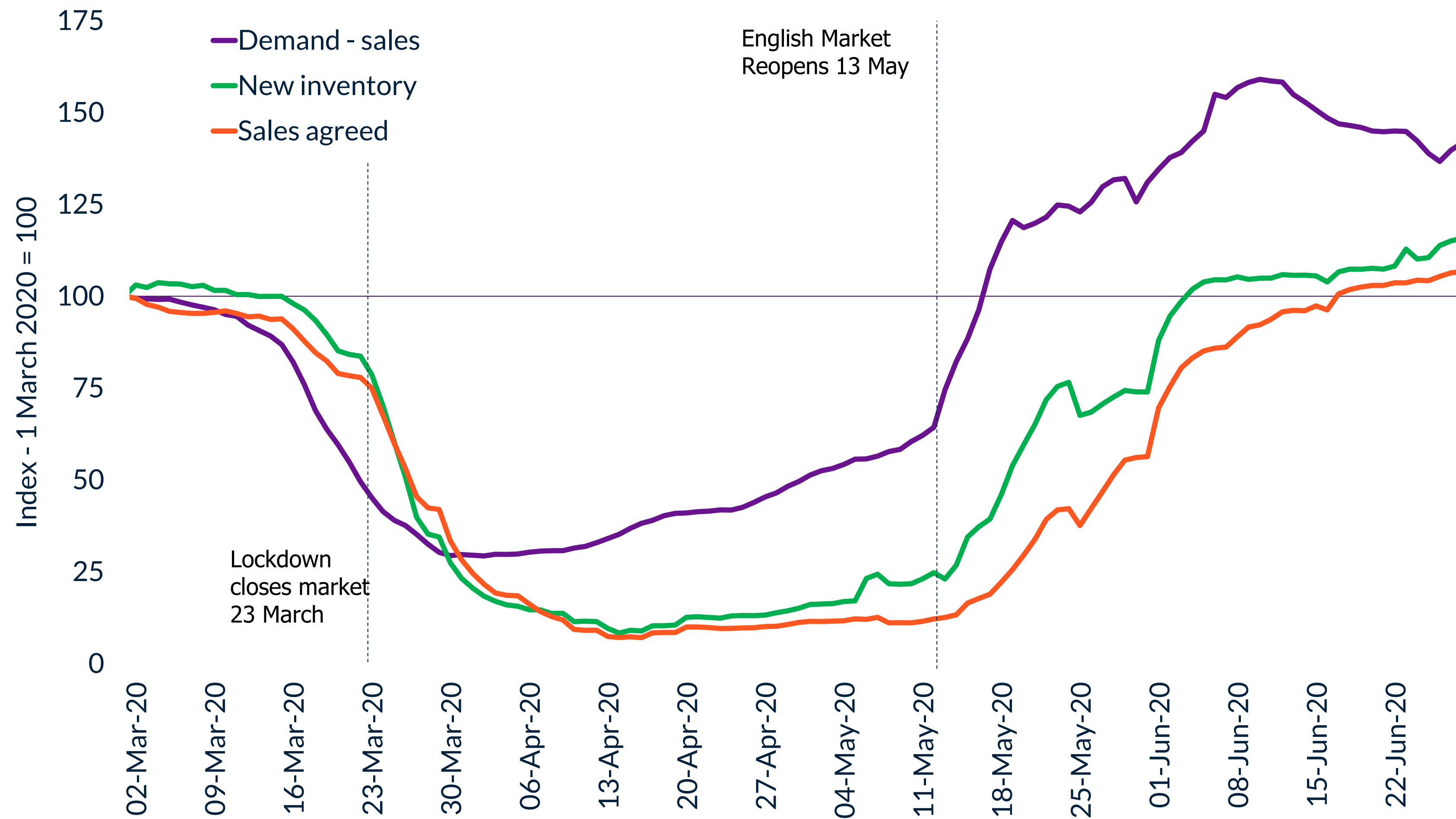
..led by English Regions

Index of new sales agreed by region (rolling 7-day, w/e 8 March 2020 = 100)

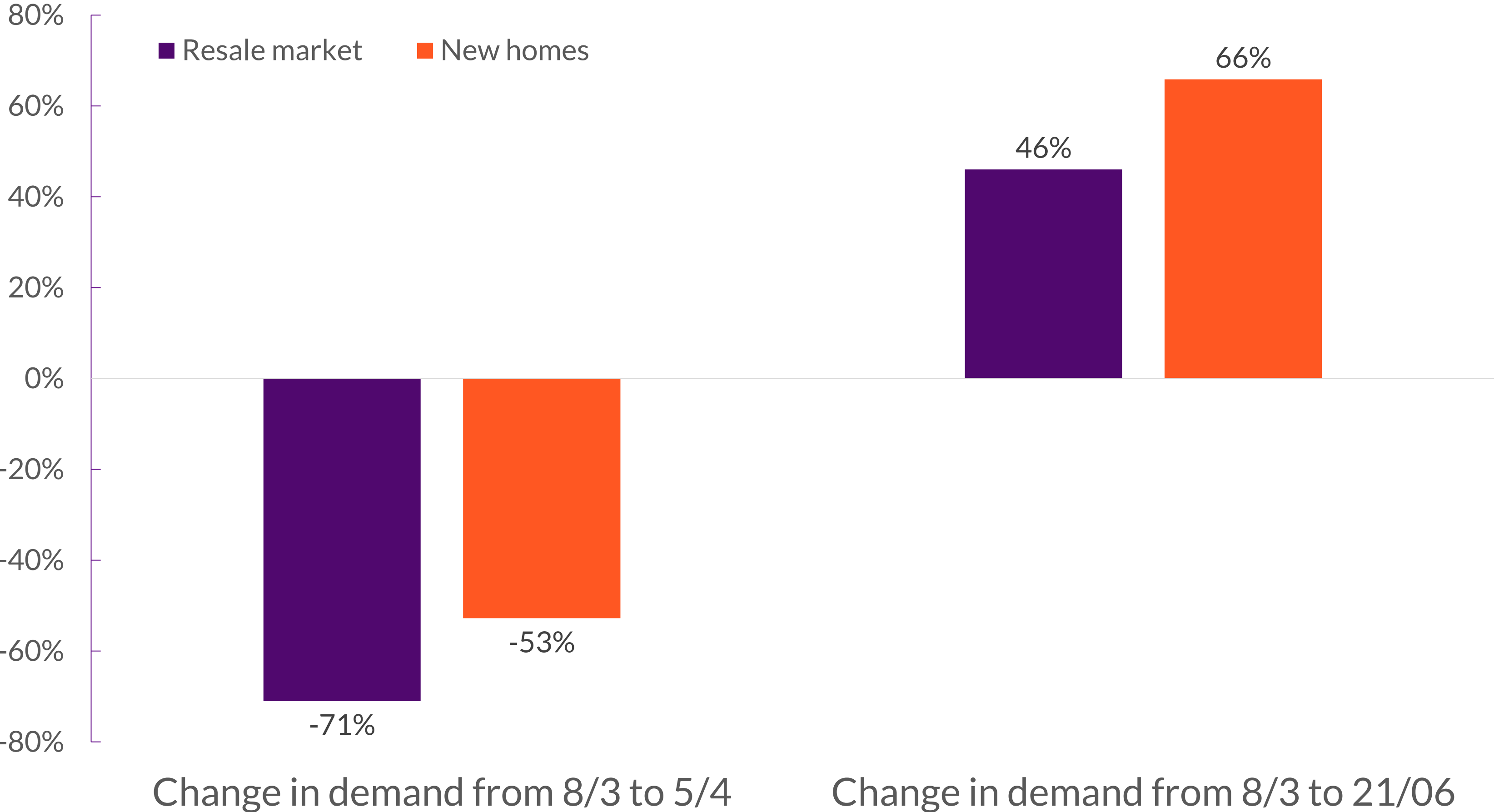


Source: Zoopla Research – estate agency residential market – ex new homes and overseas

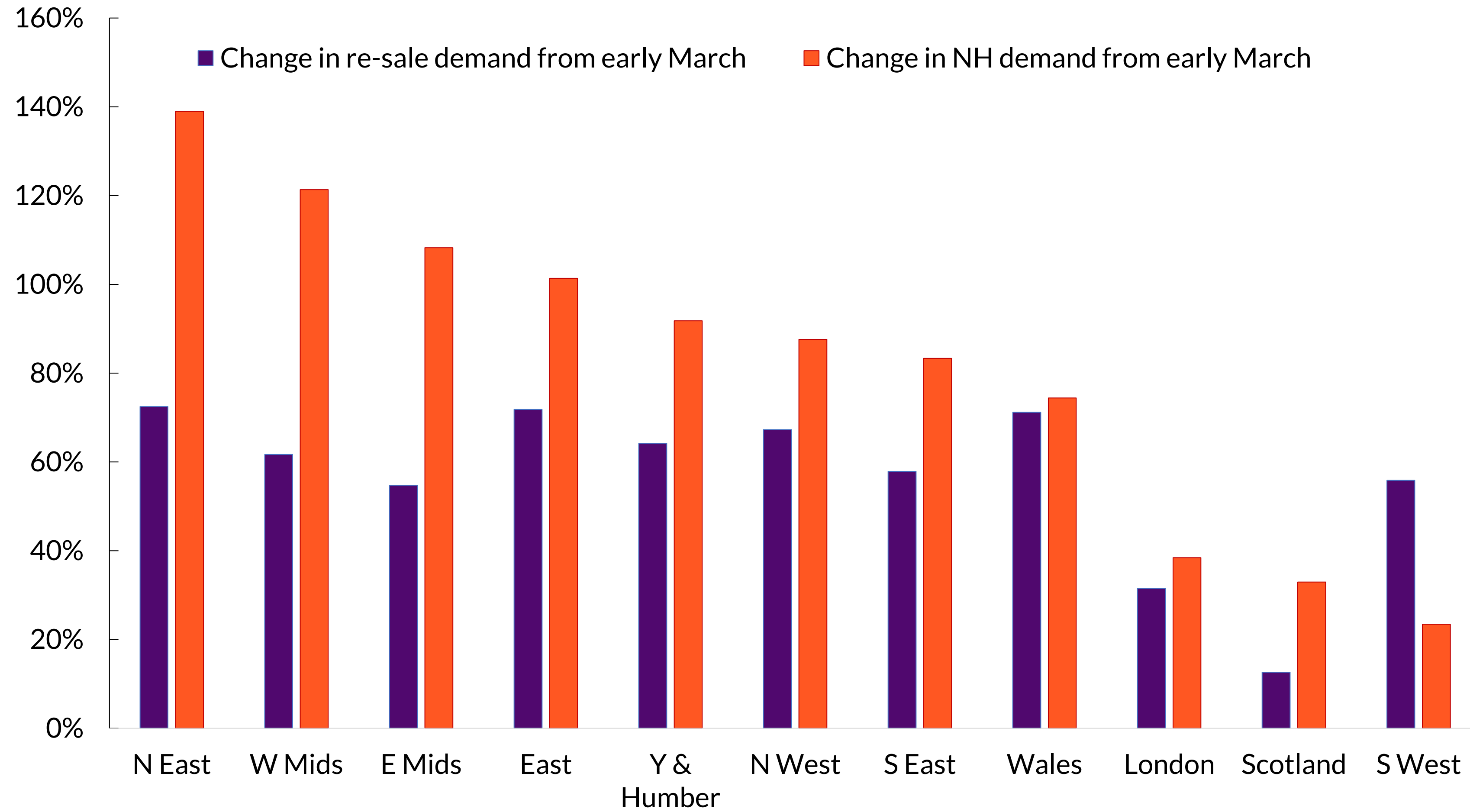
New inventory also rising...



New Homes: Demand

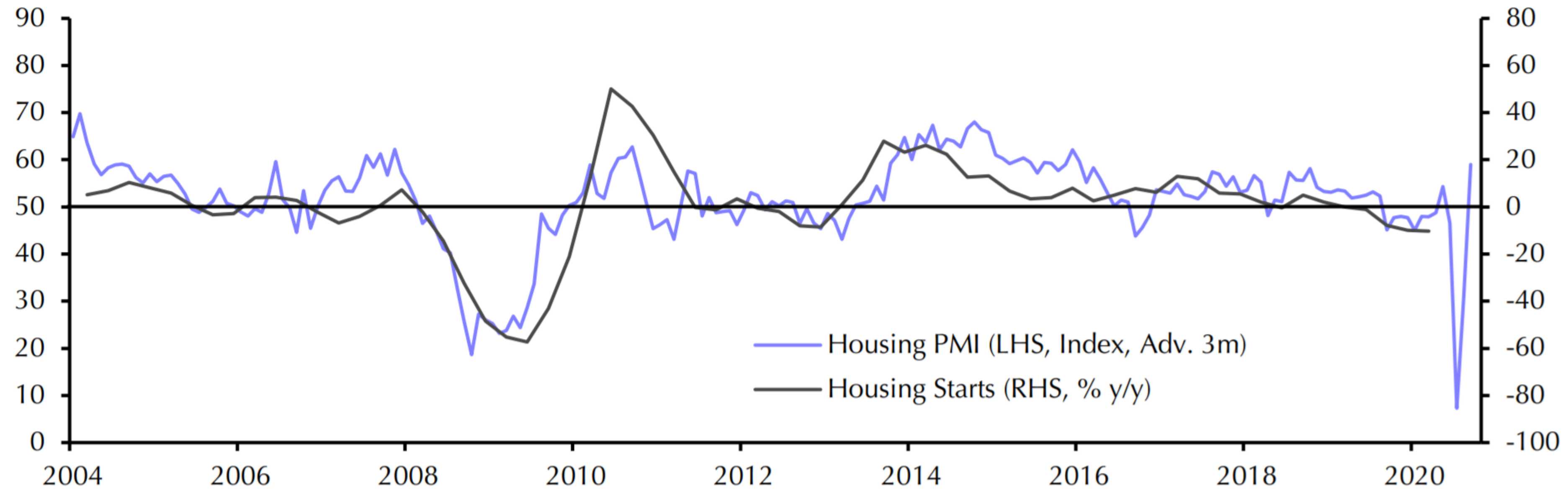


...and by Region



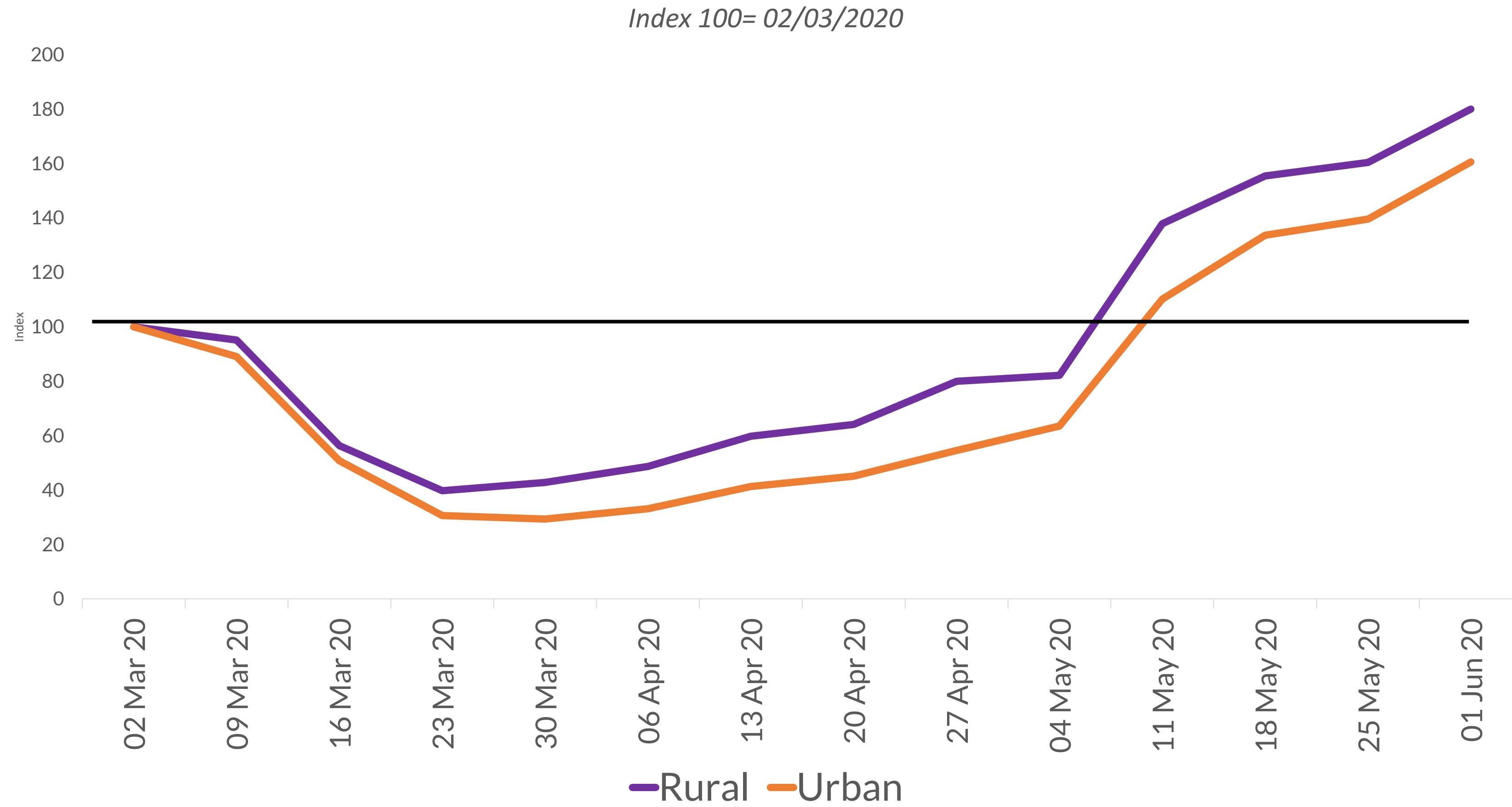
New Homes: Construction Activity

Housing Construction PMI/New Homes Starts

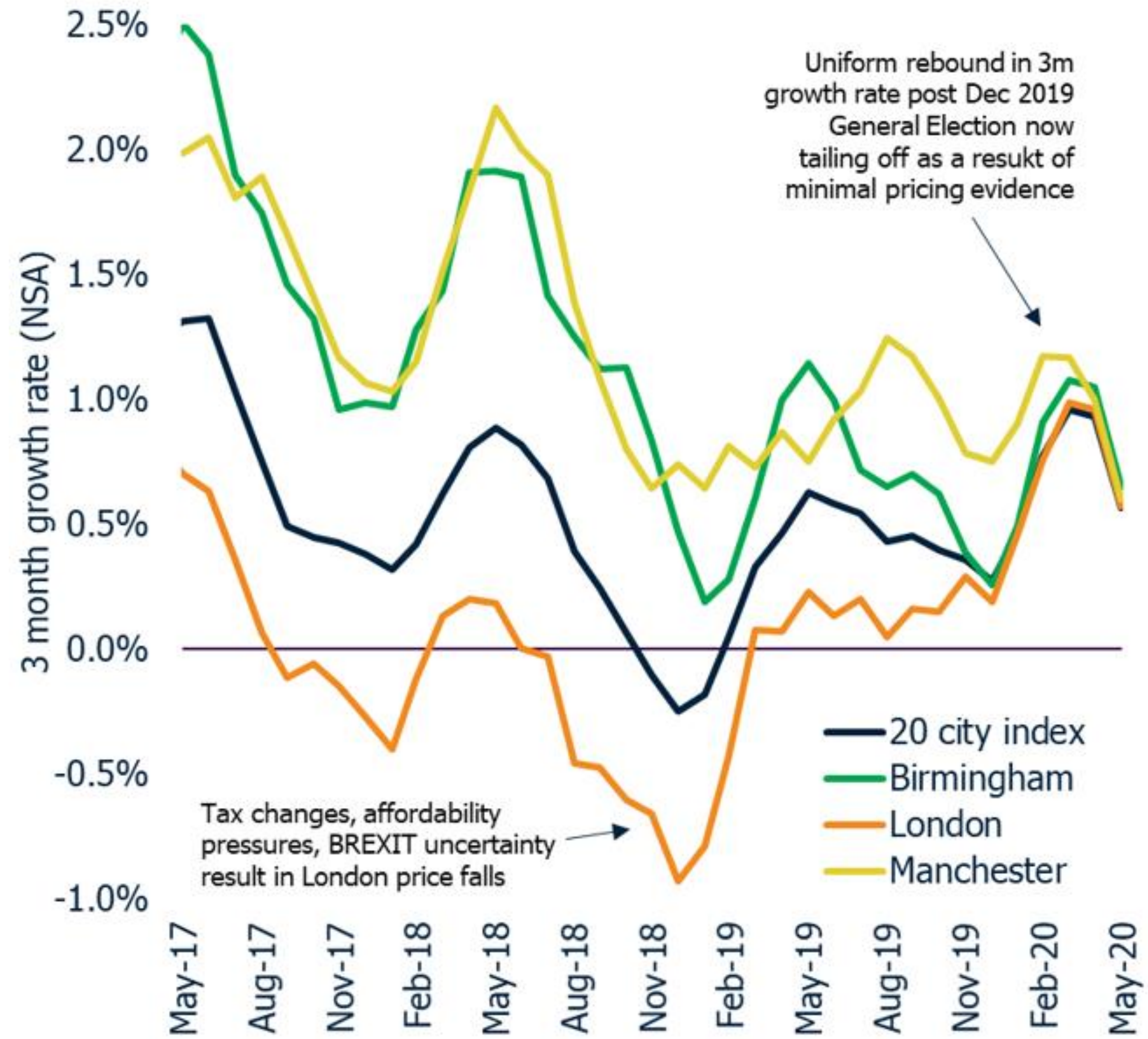


Source: Capital Economics, using HIS Markit/CIPS, Refinitiv

Moving to the Country?



House Prices



Asking Prices

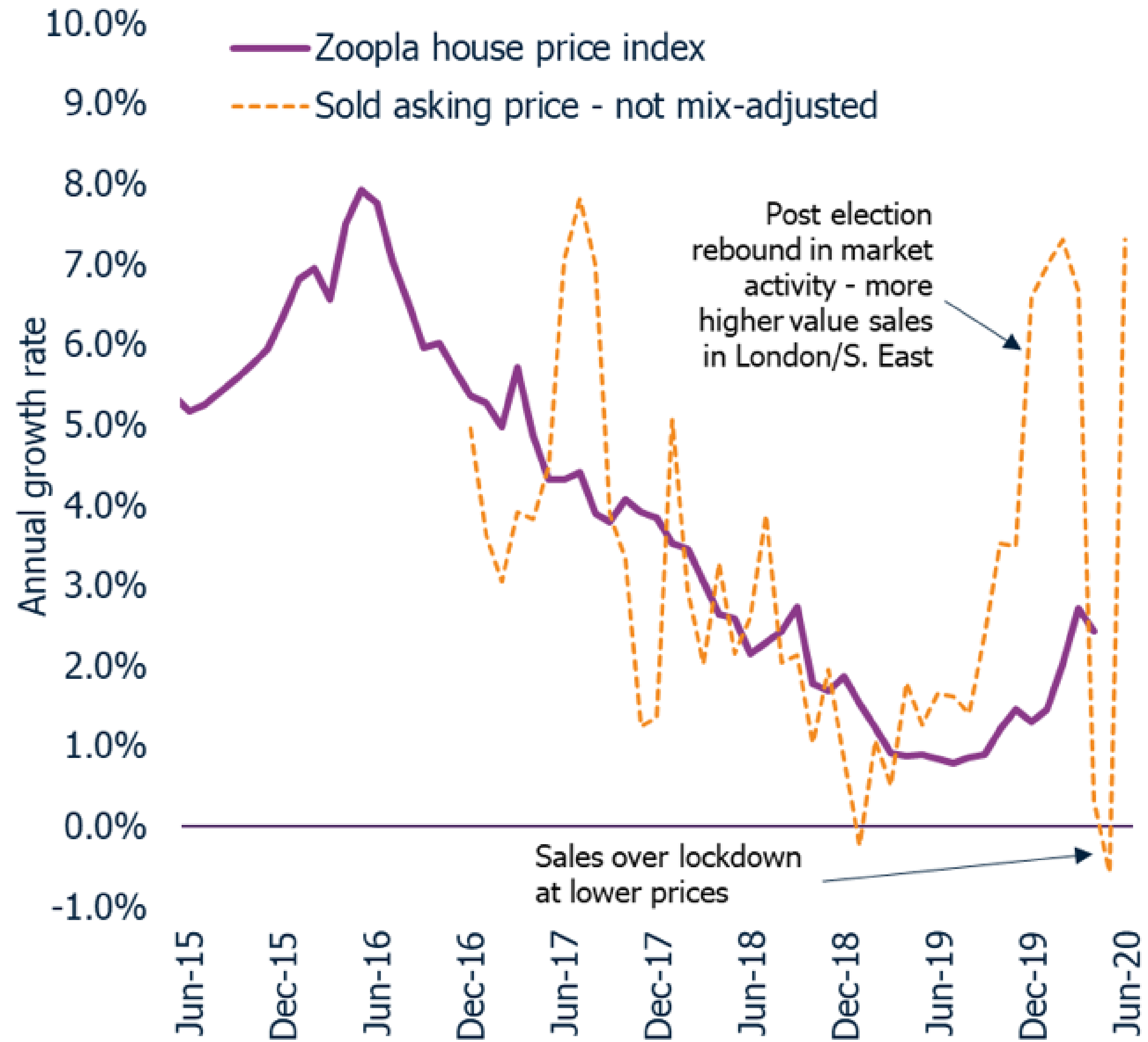
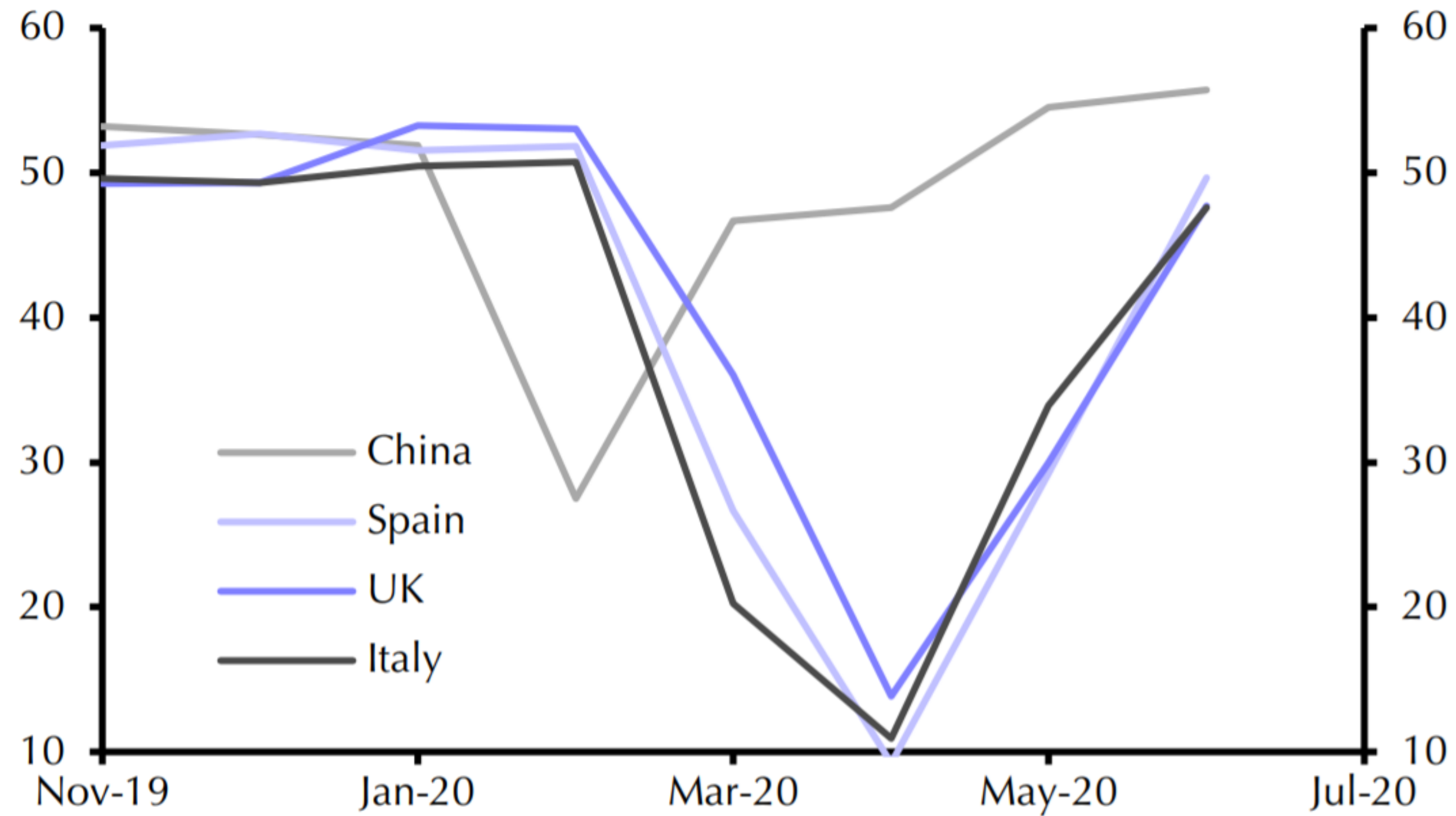


Chart 3: Composite Activity PMIs

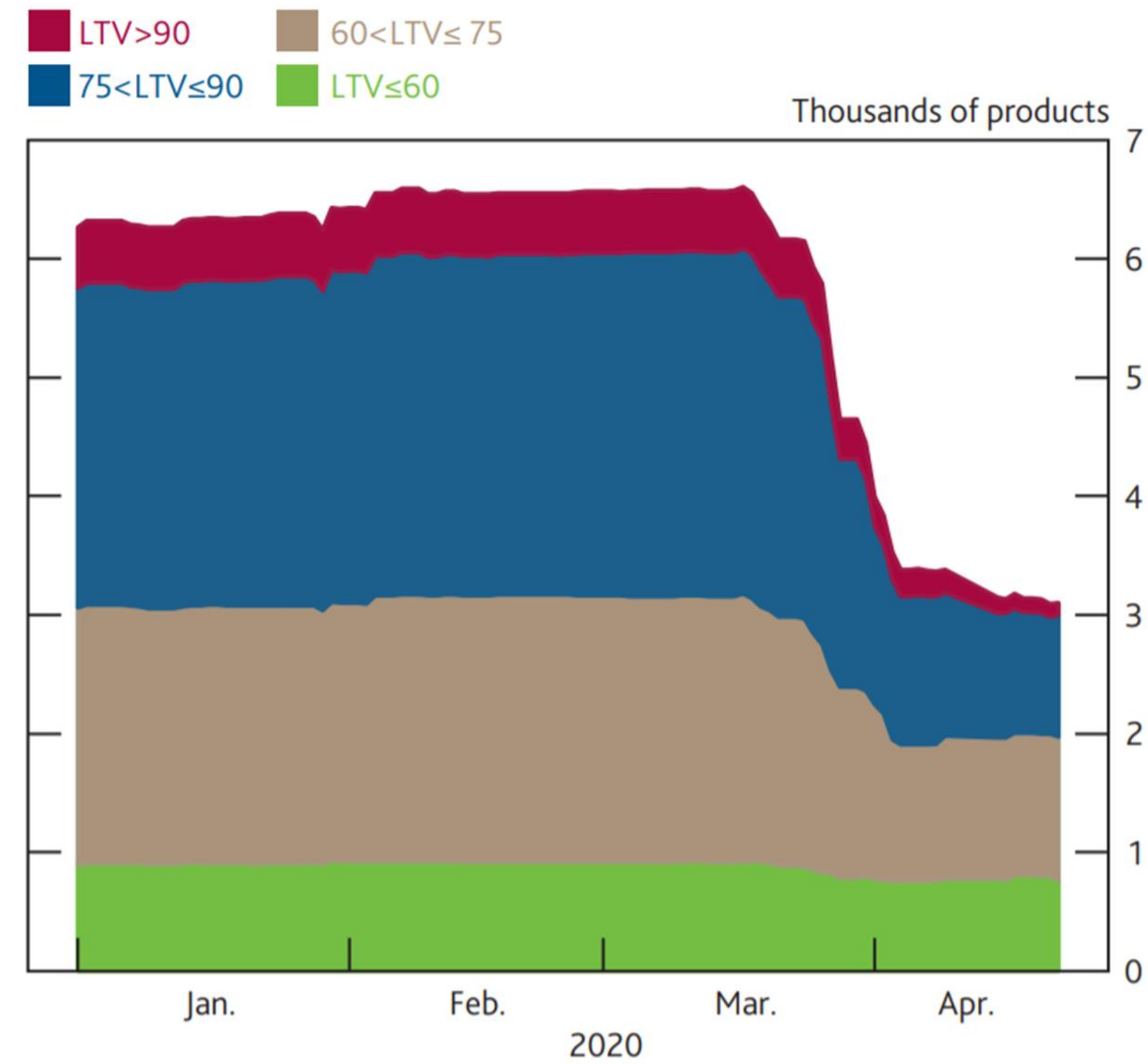


Source: Google, Apple, IHS Markit, Moovit, Oxford University, Capital Economics

Mortgage Lending

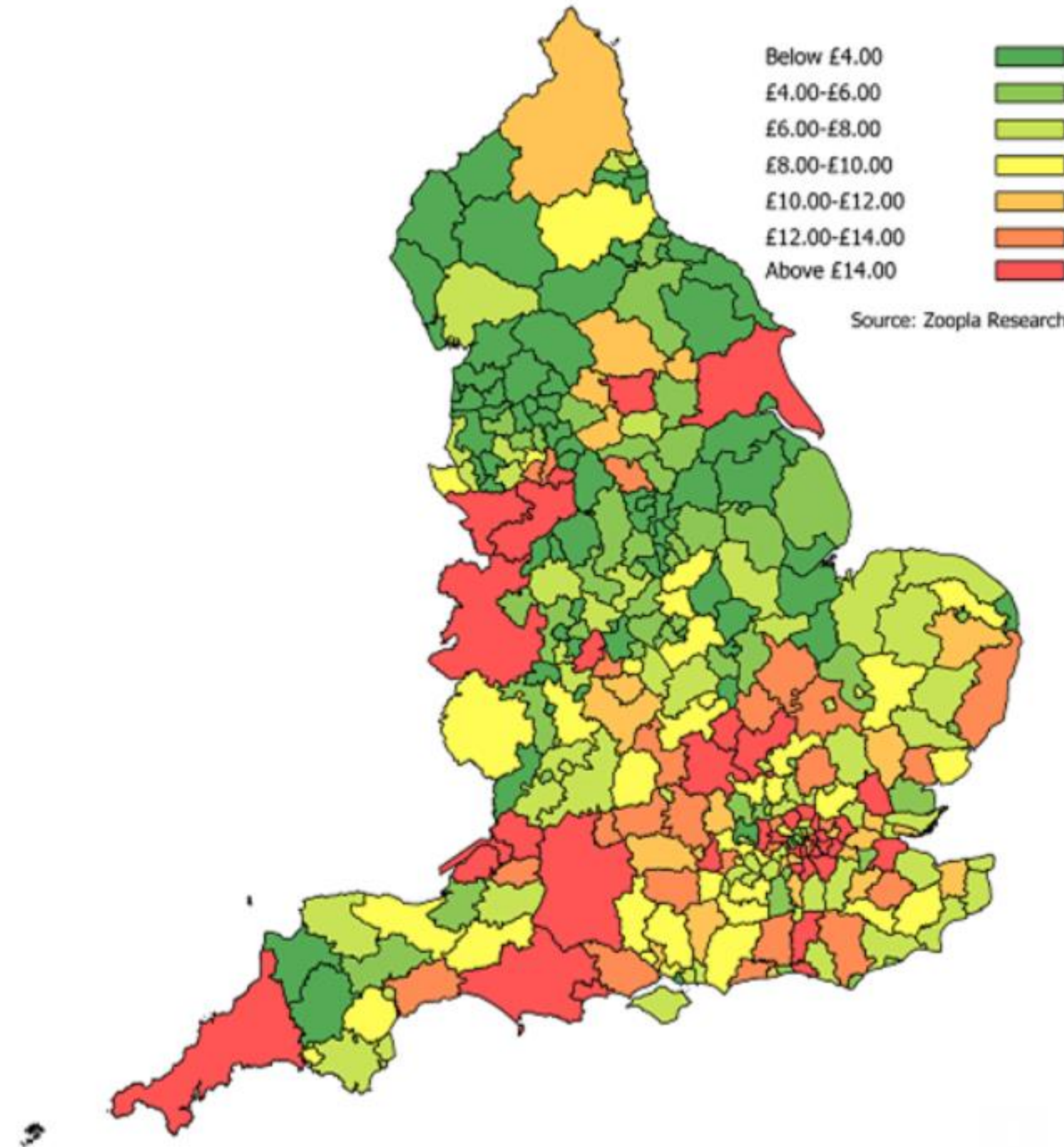
Chart 2.20 The availability of new mortgage products has fallen, particularly at higher LTVs

Number of advertised mortgage products, by maximum LTV^(a)



Sources: Moneyfacts.co.uk and Bank calculations.

Stamp Duty: Annual Stamp Duty Savings Estimate (£m)



Balancing factors



**Demand vs
Supply**

Policy Boost

**Economic
outlook**

Your Questions

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