



# Biography of

## Key HBF Representatives

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### About HBF

*HBF is the voice of the home building industry in England and Wales. Our members deliver around 80% of the new homes built each year.*

*We represent member interests on a national and regional level to create the best possible climate in which they can deliver the homes this country needs.*

*HBF members range from household multinational names to smaller local businesses, and include RSL's, suppliers and companies who provide professional services to the home building industry.*

*More than ever before, the HBF is making a difference and delivering real tangible benefits that could be vital to the success of your business.*

## Stewart Baseley – Executive Chairman

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Stewart Baseley has been on the board of HBF since 2002 and has served as its Executive Chairman since 2005.

After overseeing a strategic review of the organisation's entire operation, he has positioned HBF as a highly respected and influential representative body. This has enabled HBF to secure a range of Government stimulus measures for the industry - such as Help to Buy, NewBuy, the new build mortgage indemnity scheme, HomeBuy Direct, Kickstart and FirstBuy - and ensure relevant policy decisions, particularly with regards to Planning, Regulation and Sustainability, reflect house builders concerns.



In addition to his duties for HBF Stewart is a board member of the NHBC, Banner Homes, H+H in Denmark, Medi System SP Z 0.0, Akomex SP Z 0.0, Pro Service Agent Transferowy SP Z 0.0 and is Chairman of Habitat for Humanity UK. He is also a consultant to Highlander Partners (Central Europe) LP; Chairman of Housebuilder Media Ltd; co Chairman of the Zero Carbon Taskforce and a patron of the Children with Special Needs charity.

Stewart began his house building career with Crest Nicholson in 1983 before moving to Charles Church, where he became CEO in 1990, a position he held for eight years. During that time he oversaw the sale of Charles Church to Beazer Group in 1996 and subsequently joined the Beazer PLC Board where he had additional responsibility for Beazer Strategic Land. In 1998 he became Chairman and CEO of Centex UK which in 1999 acquired Fairclough Homes. In 2005 he oversaw the sale of Centex UK to Miller Group.

## John Stewart – Director of Economic Affairs

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John Stewart is Director of Economic Affairs at the Home Builders Federation (HBF).

His policy responsibilities include the economy, the housing and mortgage markets, mortgage regulation, NewBuy, demographic trends, housing supply, Affordable Housing, new home valuation, the private rented sector, customer satisfaction and the industry's Consumer Code, the Cumulative Impact of Regulation on viability and supply and Homes and Communities Agency (HCA) initiatives (FirstBuy, Get Britain Building, public land disposal). He maintains close contact with a wide range of housing experts, including officials

at the Department for Communities and Local Government (CLG), the HCA, HM Treasury and the Bank of England.

Before joining HBF in 2003 he was an independent housing consultant for over ten years, and previously divisional Sales & Marketing Director for house builder Wates. His publications included a monthly Viewpoint column in *Housebuilder* and *Building a Crisis* (2002) which highlighted the growing housing supply crisis in England and began to consider its social and economic consequences.

He has an MA in English from Auckland University and an MSc in Economics from Birkbeck College, London.

## John Slaughter – Director of External Affairs

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John Slaughter is Director of External Affairs for the Home Builders Federation.

John has a general representational role at HBF and is also responsible for a wide range of policy issues at both national and regional level. He leads on political liaison for HBF, including representations on major legislation and regulatory change, and helps provide HBF's media comment. He has particular policy responsibility for skills, urban design and sustainability issues, including the Government's zero carbon homes objective. He is a member of the 2016 Task Force which oversees work on the zero carbon objective and has also been a member of the steering group for the current Technical Housing Standards Review.



He formerly worked in the oil and gas industry and as a civil servant at the Department for Trade and Industry. John is married with two sons.

## Dave Mitchell – Technical Director

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Having started his career in the building industry back in 1969, Dave spent some 30 years working for a medium size house builder in the south-east of England. For most of this time he dealt with housing design and the regulatory side of the industry.

Since joining the HBF as Technical Director in June 2005 he has been heavily involved in promoting a better understanding of the technical Issues facing house builders in the 21st century, particularly in the zero carbon and sustainability arena. In September 2006 Dave was appointed a member of BRAC.

## Andrew Whitaker – Head of Planning

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MA MRTPI FRSA is the Planning Director of the Home Builders Federation (HBF). Andrew, who joined the Federation as a regional officer in 1994, has over 30 years experience as a town planner in both the public and private sector, specialising in the formulation and implementation of both planning and housing policy.

Having worked in both local government and private practice Andrew uses this cross sector experience to advise the housebuilding industry and liaise with central and local government through formal representations, sounding boards and working groups on a plethora of planning and housing issues.

Andrew is a member of the National Planning Forum, the DCLG Planning Sounding Board and a number of other advisory groups. Most recently he was a team member of the Taylor Review of planning guidance and was included in Planning magazine's 2013 "Power 100" as one of the top 100 people with the greatest influence of planning policy and decision making.



## James Stevens – Strategic Planner

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James Stevens joined the HBF in 2007 working as its London Region planner. He is now the HBF's Strategic Planner with responsibility for all of England. Prior to the HBF James worked for English Heritage where he was responsible for drawing together the organisation's first research strategy. James graduated from London South Bank University in 2007 with an MA distinction in town planning and RTPI student of his year. James is one of the co-founders of the 250 New Towns Club which aims to inject some scale and ambition back into town planning.

## Richard Price – Planning and Policy Advisor for Wales

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Richard Price is the Planning and Policy Advisor for the Home Builders Federation in Wales.

Richard joined HBF in 2006, having previously worked as a Principle Planning Officer and Project Manager at South Gloucestershire Council. Before moving across the border to South Gloucestershire, Richard worked as a Senior Planning Officer at Caerphilly Council, within the Planning Policy Section.

Richard represents HBF and the housebuilding industry in Wales on a local, regional and national level. Richard's role at HBF is to provide planning and policy advice to its members in Wales and also to provide advice to various companies and bodies with an interest in the housebuilding industry. Richard also works with national and local government in order to ensure the housebuilding industry is fully involved within the creation of public policy and regulation.



## Matthew Good – Planning Manger – Local Plans

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Matthew Good, MA MRTPI, joined the HBF in 2013 and is the Planning Manager for the North of England. Matthew covers all aspects of Local Plans work in the North West, North East and Yorkshire regions. Prior to joining the HBF Matthew gained 15 years' experience in the public sector working for a number of local authorities across Yorkshire and the North West, culminating in the role of Principal Planner within the Spatial Plans Team at Calderdale MBC, a position he held for several years. Matthew graduated from Leeds Metropolitan University in 2005 with distinction and an RTPI award for excellence.



## Sue Green – Planning Manger – Local Plans

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Sue Green, BA(Hons), BPI, MA, MRTPI is Planning Manager for the HBF with responsibility for local planning matters across the Midlands and South West regions.

Sue joined the HBF in 2013. Her career in house-building started in 1984 working for Barratt Homes followed by employment with McCarthy & Stone, Wilcon Homes, Lowry Homes and culminating in her appointment as Managing Director of Deeley Homes in 2005. Sue has also worked as a planning consultant starting her own consultancy business in 2009. A former accredited Building for Life assessor and CABE / Design Council Built Environment Expert.

Her local planning responsibilities include review of and written representations on Core Strategies / Local Plans, appearance at Examination Hearings and on-going engagement with Local Planning Authorities on SHMAAs, SHLAAs and viability assessments.